



# The Pros, Cons & Technical Considerations of Filtering

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http://www.wla.org/cipa/filteringCover.html

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### **NCIPA, CIPA & Filtering**

**Filtering and CIPA compliance are not equivalent.** For the purposes of this workshop, when discussing filtering, it will be in the context of CIPA compliance.

The Neighborhood Children's Internet Protection Act (NCIPA) requires your library to have valid Internet Safety and Acceptable Use Policies, regardless of CIPA compliance. The policy is your library's opportunity to define computer use policies and discuss them in the community.

Once your Internet Safety and Acceptable Use Policies are in place, your library must decide if it wishes to filter and to what extent. The CIPA portion of the law does not require libraries to filter. Compliance is only necessary to participate in certain portions of the E-rate program and some LSTA funded initiatives. Libraries deciding to forego funds from these programs do not need to filter.

What factors should be considered when evaluating CIPA compliance?

- Cost of staff training
- Local community input
- Erate or LSTA funding that might be affected
- Compatibility with current software or vendors
- Does the product meet local and federal filtering requirements?
- Cost of the filtering solution and any recurring fees
- Features and customizable options available with the filtering product
- Cost of staff time to implement/maintain/upgrade/monitor the solution





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### **Complying with CIPA**

What is required to be CIPA compliant?

All computers with Internet access, including staff PCs, must operate with blocking or filtering technology that

1. prevents access to visual depictions that are obscene; and

2. prevents access to child pornography;

For minors under the age of 17,

3. visual depictions that are harmful to minors must also be blocked.

The terms "obscenity", "harmful to minors" and "child pornography" are defined in the United States Code and extracted in the text of the CIPA decision. The interpretation and implementation of these laws will vary locally.

In the recent Supreme Court decision, the ability to disable filters at the request of an adult was emphasized.

Documentation necessary for CIPA compliance:

- An approved technology plan
- Certification on erate form 486 (individual) or form 479 and letter of agency (consortia)
- LSTA Internet Safety Certification
- Acceptable Use Policy/Internet Safety Policy

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### **Technology Planning**

Five Components of a successful technology plan:

- the plan must establish clear goals and a realistic strategy for using telecommunications and information technology to improve education or library services;
- 2. the plan must have a professional development strategy to ensure that staff know how to use these new technologies to improve education or library services;
- 3. the plan must include an assessment of the telecommunication services, hardware, software, and other services that will be needed to improve education or library services;
- 4. the plan must provide for a sufficient budget to acquire and maintain the hardware, software, professional development, and other services that will be needed to implement the strategy; and
- 5. the plan must include an evaluation process that enables the school or library to monitor progress toward the specified goals and make mid-course corrections in response to new developments and opportunities as they arise.



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#### **Filtering Methods**

What technology protection measures are available to become CIPA compliant?

There are a wide variety of solutions available to provide technology protection measures. Despite what some vendors may claim, there is no such thing as "CIPA compliant" software or filtering devices. A significant portion of becoming CIPA compliant depends on local policy decisions.

There are five main methods used to monitor or block web content:

- $\circ$  URLs
- o Keywords
- o Metadata
- Protocols/file types
- Artificial Intelligence

Depending on the solution you select, there are several places where the filtering process can take place.

Portals such as Yahooligans and KidsClick! offer good starting points for children to search the web, but, they are not filters and cannot be used as stand-alone products to cover CIPA compliance.





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#### **Filtering Methods Overview**

#### URLs

Most filtering packages keep a list of web sites that are inaccessible once their filter is engaged. Most companies create categories of URLs, such as violence, sex, hate crimes, gambling, etc. Most filters allow the end user to determine which of these categories they would like filtered. In general, employees of the filtering company use automated software to find new sites, then the sites are manually reviewed and some are added to the blocked list (sometimes referred to as a blacklist).

Most filtering companies allow input from subscribers who find a site they believe should be added to the blacklist. Advanced software will also allow users to create their own "whitelist". A whitelist is a collection of URLs that have been blocked by the filtering company, but added to a local list to override the blocking mechanism.

Be sure that you	can use an	P address as	s well as a	text based	URL to filter	content.

🖳 TestDNS			
Host Name	→	IP Addresses	
www.yahoo.co.jp		211.14.13.225	•
	<u>←</u>	211.14.13.225 211.14.13.226 210.81.150.166 210.81.153.68 210.81.153.69	<b>^</b>

#### Keywords

When filters first appeared, this was a popular way to block sites. By now, just about everyone in Washington has heard the example of the Yakima Valley Regional Library's Toppenish branch being blocked by this type of filtering. Why was it blocked?

#### top**penis**h

Some software packages still give the option of blocking by keyword. As an additional feature, this is fine and can be useful in some instances, however, as the folks in Yakima can tell you, or anyone trying to research breast cancer, it is a very inefficient way of filtering data.



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### **Filtering Methods Overview (cont.)**

#### Metadata

Metadata is information embedded in the code of a web page that helps to index that page. Search engines like Google and Alta Vista use this data to help find sites that most closely match your search terms. Metadata is invisible when viewing a web page, unless you actually view the source code.

The filter that is built-in to the Internet Explorer web browser uses metadata to determine which pages to block. The metadata is based on a standard called PICS (Platform for Internet Content Selection). PICS was developed by the World Wide Web Consortium (W3C) and is implemented widely through ICRA (Internet Content Rating Association).

#### Example 1: A basic ICRA label

```
'(pics-1.1 "http://www.icra.org/ratingsv02.html" l r (cz 1 lz 1 nz 1
oz 1 vz 1))'
```

The ratings shown in this example are ICRA-code for "none of the above" in all categories. So this label is making a positive statement that the site contains:

- No chat facilities or message boards (cz 1)
- No potentially offensive language (lz 1)
- . No images, descriptions or portrayals of nudity or sexual activity (nz 1)
- . None of the descriptors in the "Other" category (oz 1)
- No images, descriptions or portrayals of violence of any kind (vz 1)

If you would like detailed information on how this label works, visit <u>http://www.icra.org/faq/decode/</u>

In theory, this is an excellent way to categorize data. Webmasters of any site can fill out a questionnaire with information about the content of their site. After self-rating, ICRA assigns the site a few lines of code to place on their pages to generate metadata that will be recognized by the filtering software.

The downside is that this rating is completely voluntary and very few sites use it. If you filter exclusively using PICS ratings, you won't even be able to get to Google. There are lots of customized options available, but this method is very incomplete and requires a significant amount of user input.

#### Protocols/File types

There is much debate over whether public library users should have access to chat rooms, file transfers, secure web sites, email and other services or should be limited to generic web pages. Many filters offer the option of blocking certain protocols such as file transfer (FTP), secure web servers (HTTPS) or mail servers (SMTP). Additional blocks may be available for certain types of files, such as music downloads (mp3), graphics (jpeg or gif) or programs (.exe).

#### Artificial Intelligence

There are some systems that claim to learn what to block based on user input. These are becoming widely used in email to prevent spam. The same technology can also be applied to filters. These features usually work via URL or keyword.

In addition, some vendors have developed ways to scan graphics and determine if the image is pornographic. To date, this is largely based on analyzing color shades. Certain color shades in abundance indicate the presence of flesh in an image, causing it to be blocked. This method can be combined with keyword or URL to obtain higher degrees of accuracy. It does not work well with landscape images or almost any image with a high concentration of one color spectrum.

Depending on the solution you select, there are several places where the filtering process can take place.









### Three places your filter can reside







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### **Filter Location Overview**

Filtering software located directly on the computer that is accessing the internet is generally the lowest cost solution and effective on a small scale. Most of these products are made for home use, although they can be adapted to a library setting. It is generally easy to turn them off/on as requested by patrons. The drawbacks can be:

- Incompatibility with other security or time maintenance software such as DeepFreeze, Cooler, Ikiosk, the Gates Library computer security profiles, etc.
- Repetitive maintenance and upgrades for each workstation
- Lack of cumulative reporting features

**In-house servers or appliances such as a firewall** that contain the technology protection measure are centralized solutions that can be maintained on one machine and distributed to large numbers of public access or staff machines. Most of these products have a variety of reporting capabilities and can be used to monitor as well as filter. Drawbacks for this solution include:

- May be more difficult to disable the filter for individuals, or require a separate authentication package to perform the task
- Higher cost
- Requires a more advanced network administrator to maintain and update the filter

**Vendor maintained proxy servers** remove the necessity for local maintenance and upgrades to the product. They are often bundled with other services such as internet access or email. This can help reduce costs. Drawbacks include:

- Incompatibility with other remote vendors, such as database providers that require authentication (ProQuest, Lexis/Nexis)
- Fewer local customization options, including adding/removing sites from the blocked list
- Difficulty in disabling on a case by case basis

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### Installing Filtering Software on Gates Library Computers (GLC)

The hardware and software distributed through the Gates Library Foundation grants has very specialized profiles. States that received their computers in the last several rounds of installations (this includes Washington) will have a three-tiered approach to security. When installing any new software, you will need to determine what steps need to be taken at each of the three levels to insure the correct installation of the new product. Even if you are installing the software on a network server, changes will need to be made on each GLC.

The three security features of the GLC are:

- The policy editor to create restricted profiles
- The "configurator" tool to apply and remove software settings
- Centurion Guard hard drive protection device

In general, the best way to provide filtering capabilities and minimize the need to disable any of the security features is to add an additional profile. For example, copy the ALL profile, and with the security features disabled, rename the new profile FILTERED and enable the filtering software or provide a pointer to the proxy server. The on/off switch then becomes a matter of switching profiles, which is relatively quick.





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#### Low cost Filtering Solutions

Are there any free or open source filters? "Free" is a subjective term. Remember that any solution will take valuable staff time to deploy and maintain. Some, but not all, of these solutions may be viable to install on staff machines to provide a low cost solution to help make your library CIPA compliant. Although there are other solutions that may fit into this category, for illustration, we will examine four popular filtering tools that are essentially free:

- We-blocker
- Internet Explorer Content Advisor
- Squid/Squidguard
- Winnocence

We-blocker is a free download that will work with most Windows based operating systems. It currently does not work with XP. We-blocker uses both URLs and keywords to block. It does have some customization features. At the most recent Washington Library Association conference, we placed We-blocker on one of the Internet cafe machines with all blocking set to maximum. People using that laptop were asked to enter a few sites they felt should be blocked to test the effectiveness of the software. Our unofficial results showed that blocking was inconsistent.

**Internet Explorer Content Advisor** is built into your browser. There is also a software version that can be downloaded from ISCA. This software blocks sites by reviewing the metadata embedded in a web page. There is no requirement for any web site to include PICS metadata on its pages, so very few sites comply with this protocol.

Notes for Installing Content Advisor

There should be two ratings files in your C:WINNT\SYSTEM32\ folder:

RSACi.rat (circa 1999) ICRA.rat (current)

Chances are that you will need to go to the ICRA site and download the ICRA.rat file to your computer into the C:WINNT\SYSTEM32\ folder.

For detailed directions on configuring IE Content Advisor visit: http://www.microsoft.com/windows/ie/using/howto/contentadv/config.asp

**Squid** is a version of proxy server software that runs on the Linux operating system. It is freely available. Squidguard is an overlay to Squid that includes a database of sites and mechanisms for setting up blocking parameters. Although the software is free, you will need a server to implement this solution. Fortunately, Linux can run on a low end machine, however, you will need a staff member familiar with Linux to set-up and maintain the server.

Winnocence is a filter designed by Peacefire. Peacefire opposes filtering and this product is more of a political statement than a technology solution. Winnocence is a real piece of software that can be installed on an individual computer. However, it only blocks several sites selected by Peacefire (playboy.com, hustler.com, sex.com) to illustrate the subjective nature of the CIPA rules.



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### To Filter or Not To Filter, What Will it Cost?

Savings from E-Rate Discounts

K-20 Quarter Billings: 4/1/2003 - 6/30/2003							
Library System	T-1 Lines	Transport Portion	ISP Portion	Total Billing	E-Rate Discount on ISP Portion	Adjusted Total Billing	
Asotin County Library	1	\$625	\$119	\$744	\$60	\$685	
Bleyhl Community Library	0.25	\$156	\$45	\$201	\$22	\$179	
Burlington Library Systems	0.25	\$156	\$50	\$206	\$25	\$181	
Camas Public Library	1	\$625	\$65	\$690	\$32	\$657	
Castlerock Library	0.25	\$156	\$65	\$221	\$32	\$189	
Colville Library	0.25	\$156	\$70	\$226	\$35	\$191	
Denny Ashby Memorial Library	0.25	\$156	\$15	\$171	\$7	\$164	
Everett Public Library	1	\$625	\$209	\$834	\$104	\$729	
Fort Vancouver Regional Library	2	\$1,250	\$576	\$1,826	\$288	\$1,538	
Jefferson County Rural Library	0.5	\$313	\$55	\$367	\$27	\$340	
Kalama Public Library	0.25	\$156	\$35	\$191	\$17	\$174	
Kelso Public Library	0.25	\$156	\$30	\$186	\$15	\$171	
Kettle Falls Public Library	0.25	\$156	\$15	\$171	\$7	\$164	
La Conner Public Library	0.25	\$156	\$35	\$191	\$17	\$174	
Longview Public Library	1	\$625	\$89	\$714	\$45	\$670	
Lopez Island Library	0.25	\$156	\$35	\$191	\$17	\$174	

#### Savings from E-Rate Discounts (cont.)

K-20 Quarter Billings: 4/1/2003 - 6/30/2003							
Library System	T-1 Lines	Transport Portion	ISP Portion	Total Billing	E-Rate Discount on ISP Portion	Adjusted Total Billing	
North Olympic Library System	1	\$625	\$248	\$873	\$124	\$749	
Orcas Island Library	0.25	\$156	\$50	\$206	\$25	\$181	
Port Townsend Public Library	0.5	\$313	\$89	\$402	\$45	\$357	
Richland Public Library	1	\$625	\$179	\$804	\$89	\$714	
Ritzville Public Library	0.25	\$156	\$35	\$191	\$17	\$174	
Stevens County Rural Library System	0.25	\$156	\$55	\$211	\$27	\$184	
Timberland Regional Library System	2	\$1,250	\$656	\$1,906	\$328	\$1,578	
Walla Walla County Rural Library System	n 0.25	\$156	\$84	\$241	\$42	\$198	
Walla Walla Public Library	1	\$625	\$89	\$714	\$45	\$670	
Totals 25 K-20 Librarie	es 15.5	\$9,688	\$2,990	\$12,677	\$1,495	\$11,182	
Library System	T-1 Lines	Transport Portion	ISP Portion	Total Billing	E-Rate Discount on ISP Portion	Adjusted Total Billing	
		,	,	7		,	
Potential annual billing without ISP E-R	ate Discounts		\$50,708				
Potential annual billing with ISP E-Rate Discounts							
Potential annual savings							
Potential annual savings per quarter of	T-1 line		\$96				

Note: These figures are rounded to the nearest dollar, and therefore approximate.









#### Applying for E-Rate is as easy as this:







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### **E-Rate Filing Dates**

- File 479's NOW!
- File Letter of agency NOW!
- File (new) 486's for Year 5 (07/01/03 06/30/04) NOW!
- You may file your 470 at any time
- 471 filing window is 11/05/03 02/04/04





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<u>3M: Public Access Management System</u> http://cms.3m.com/cms/US/en/2-115/ccluFFV/view.jhtml

8e6 (X-Stop) http://www.8e6.com/

Access Control Software http://www.access-control-software.com

Arlington http://www.arlington.com.au/

Bair Filtering System http://www.exotrope.com/index1.htm

Bascom http://www.bascom.com

Blue Coat Systems http://www.bluecoat.com

Child Watch http://www.childwatch.com/

Content Watch http://www.contentwatch.com/

Crayon Crawler http://www.crayoncrawler.com/

Cyber Patrol http://www.cyberpatrol.com/

Cyber Sentinel http://www.securitysoft.com

CyberSitter http://www.solidoak.com/

DansGuardian http://dansguardian.org/

ENUFF http://www.akrontech.com Family.Net http://www.family.net/

FilterLogix http://www.filterlogix.com

GetNet Wise http://www.getnetwise.org

Hyperdyne Software: Snitch http://www.hyperdynesoftware.com

<u>i-way patrol/children's dept</u> http://www.itech-mke.com/cdept/cdept\_index.html

Internet Filter http://www.internetfilter.com/

iPrism http://www.stbernard.com/

iProtectYou http://www.softforyou.com/

Learning Access Institute http://www.learningaccess.org/

N2H2, Inc http://www.n2h2.com/

Net Nanny http://www.netnanny.com/

NetSweeper http://www.net-sweeper.com

North Internet Security http://www.symantec.com/sabu/nis/nis\_pe/

Pearl Echo Internet Monitoring Software http://www.pearlsw.com/school/index.html



<u>S4F, Inc</u> http://www.s4f.com/school/index.asp

SafeSurf Internet Filtering http://www.safesurf.com

<u>Smart Filter</u> http://www.clearview.co.uk/smartfilter.html

SmoothWall http://www.smoothwall.net/

<u>Software4Parents</u> http://www.software4parents.com

SonicWall http://www.sonicwall.com/industries/education.html

SquidGuard http://www.squidguard.org/

<u>SurfControl</u> http://www.surfcontrol.com/products/total\_filtering.aspx

SurfPass http://www.cogilab.com

System Recon 2.0 http://systemrecon.triosade.com/

We-Blocker http://www.we-blocker.com/

Web Balanced http://www.webbalanced.com/libraries.html

Websense http://www.websense.com/

Winnocence http://www.peacefire.org/winnocence/

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### Filtering Solutions used by Washington Libraries

Anacortes Public Library	CyberPatrol	Kelso Public Library	ContentProtect	Richland Public Library	TBD - 07/01/04
Asotin County Library	Ø	Kettle Falls Public Library	TBD - 07/01/04	Ritzville Public Library	TBD - 07/01/04
Bellingham Public Library	Ø	King County Library System	Surf Control	Roslyn Public Library	Ø
Bleyhl Community Library	Ø	Kitsap Regional Library	Websense	Roy City Library	Ø
Burlington Public Library	Ø	Kittitas Public Library	Ø	San Juan Island Library District	firewall based
Camas Public Library	Websense/SAM	LaConner Regional Library	TBD - 07/01/04	Seattle Public Library	N2H2
Carpenter Memorial Library	Ø	Longview Public Library	ContentProtect	Sedro Woolley Public Library	Ø
Castle Rock Public Library	TBD - 07/01/04	Lopez Island Library District	Ø	Sno-Isle Regional Library	N2H2
Cathlamet Public Library	Ø	Mid-Columbia Library District	SquidGuard	Spokane County Library District	Websense
Chewelah Public Library	Websense	Mount Vernon City Library	WinProxy	Spokane Public Library	TBD - 07/01/04
Concrete Public Library	Ø	Neill Public Library	iPrism	Sprague Public Library	Ø
Davenport Public Library	Ø	North Central Regional Library	N2H2	Stevens County Rural Library Dist.	TBD - 07/01/04
Dayton Memorial Library	Ø	North Olympic Library System	N2H2	Tacoma Public Library	Surf Control
Denny Ashby Memorial Library	TBD - 07/01/04	Ocean Shores Public Library	TBD - 07/01/04	Timberland Regional Library	Websense
Ellensburg Public Library	N2H2	Odessa Public Library	Ø	Upper Skagit Library District	Ø
Enumclaw Public Library	CyberPatrol	Orcas Island Library District	Websense	Walla Walla County Rural Library Dist.	TBD - 07/01/04
Everett Public Library	N2H2	Pend Oreille County Library Dist.	Sonicwall	Walla Walla Public Library	TBD - 07/01/04
Fort Vancouver Regional Library Dist.	SAM/8e6	Pierce County Library System	N2H2	Weller Public Library	Ø
Harrington Public Library	Ø	Port Townsend Public Library	Ø	Whatcom County Library System	SAM/8e6
Hesseltine Public Library	Ø	Puyallup Public Library	Ø	Whitman County Library	8e6
Jefferson County Rural Library District	Ø	Reardan Memorial Library	Ø	Yakima Valley Regional Library	N2H2
Kalama Public Library	TBD - 07/01/04	Renton Public Library	Ø		

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### **Filtering Product Matrix**

A comparison of the five most common filtering products used by Washington State Public Libraries.

	<u>8e6</u>	Bess (N2H2)	CyberPatrol	Surf Control	<u>Websense</u>
Price	contact vendor	1-50: \$1114 51-100: \$1757 101-175: \$2794 etc.	\$39/year each machine	contact vendor	contact vendor
Terms of Licensing		includes daily list update, product upgrades, tech support		upgrades, tech support	
Technical Support	email, phone	phone, web	email, fax	email, phone	
Filter Location	Server	Server	Client	Server	Server
Operating System	Win NT/200	Win 2000, Red Hat Linux	Win NT/98/2000/XP	Win 2000, Linux/Unix	Win NT/2000, Red Hat Linux
Ability to Disable	√	~		√	~
Filtering Mechanism	,	,	,	,	
Picture Content					
Bandwidth				√	~
URL Text			~		
URL/IP Address	~	~	~	<b>√</b>	√
Keyword Pattern			~	<b>√</b>	
Protocol (ftp etc.)				√	√
File Type (MIME type)	√	~		√	√
Categories	~	~	~	~	~

http://www.wla.org/cipa/filteringMatrix.html (1 of 3)

	<u>8e6</u>	Bess (N2H2)	<b>CyberPatrol</b>	Surf Control	Websense
Filtering Categories	35	41	13	40	80
Sample List of Categories	Alcohol Anarchy Chat Cults/Gothic Drugs Hate/Discrimination Obscene/Tasteless Pornography	Adults Alcohol Chat Drugs Gambling Hate/Discrimination Illegal Murder/Suicide Pornography Sex Violence	Adult/Sexual Chat Criminal Drugs Gambling Hacking Hate Violence Weapons	Adult/Sex Drugs & Alcohol Hate Violence Weapons	Abortion Adult/Sex Drugs Gambling Illegal Extremist Racism/Hate Violence
Update Frequency & Meth	ods				
Daily	√	√	✓	1	√
Weekly	~	√	<b>√</b>	√	√
Automatic	~	~	✓	✓	√
User Configurations	,	,	,	7	,
Whitelist	~	✓	✓	~	✓
Blacklist	~	√	<b>√</b>	~	√
Keyword	, 	~		~	√
URL text	, 	~		·	√
Category	~	~	✓	~	√





	<u>8e6</u>	<u>Bess</u> (N2H2)	<u>CyberPatrol</u>	Surf Control	<u>Websense</u>
Value added features	,	,	,	,	
web based/remote administration		✓ red hat only		~	~
time profiles with different access levels	~	~	~	~	√
user/group profiles with different access levels	√	√	~	~	√
ip address profiles with different access levels	√	√			
usage alerts	, 	~		~	
usage report	by category, user, url, duration	by category, user, top users, top sites	?	by category, user, site, multiple formats	by category, user, site, protocol
custom blocking page	√	√	~	~	√
other	search engine search term restrictions available		automatic reset of access levels after set time idle, block access to computer programs	foreign language support, dynamic filtering for unlisted sites	foreign language support, adaptive database
Mechanism for user feedback/comments	recommend url	automatic list forwarding, site review request from block page		submit recommendations for url additions or deletions	all uncategorized sites sent to websense for review
Interactive Product Demo/Tutorials		,		Flash Demos and Live Online Demo	Flash Demo
Trial Version	30 day	30 day	14 day	30 day	30 day





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### Filtering Checklist

Vendor Name				
Price				
Terms of Licensing				
Technical Support		,		
Filter Location				
Operating System				
Ability to Disable				
Filtering Mechanism	1	,	,	,
Picture Content				
Bandwidth				
URL Text				
URL/IP Address				
Keyword Pattern				
Protocol (ftp etc.)				
File Type (MIME type)				
Categories				
Filtering Categories				
Sample List of Categories				

Vendor Name						
Update Frequency & Methods						
Daily						
Weekly						
Automatic						
User Configurations						
Whitelist						
Blacklist						
Keyword						
URL text						
Category						
Value added features						
web based/remote administration						
time profiles with different access levels						
user/group profiles with different access levels						
ip address profiles with different access levels						
usage alerts						
usage report						
custom blocking page						
other						
Mechanism for user feedback/comments						
Interactive Product Demo/Tutorials						
Trial Version						





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### **Bibliography of Online Filtering Resources**

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